

1 of 2

Rep Firm	
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.8	1	W	4P-430P	NEWS AT 4P	:30	\$165.00	09/19-09/19	1	1	1	\$165.00	
Rating: 1.7	2	TH	430P-5P	NEWS AT 430P	:30	\$165.00	09/20-09/20	1	1	1	\$165.00	
Rating: 2.1	3	W	5P-530P	NEWS AT 5P	:30	\$165.00	09/19-09/19	1	1	1	\$165.00	
Rating: 2.1	4	TH	5P-530P	NEWS AT 5P	:30	\$165.00	09/20-09/20	1	1	1	\$165.00	
Rating: 1.6	5	W	6P-630P	NEWS AT 6P	:30	\$200.00	09/19-09/19	1	1	1	\$200.00	
Rating: 1.6	6	TH	6P-630P	NEWS AT 6P	:30	\$200.00	09/20-09/20	1	1	1	\$200.00	
Rating: 1.9	7	W	1035P-1105P	NIGHTLINE	:30	\$200.00	09/19-09/19	1	1	1	\$200.00	
Rating: 1.9	8	TH	1035P-1105P	NIGHTLINE	:30	\$200.00	09/20-09/20	1	1	1	\$200.00	

Station KTVX-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/HOUSE/R
 Estimate# 919920
 Buyer Patricia Dome
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/919920
 Flight Dates 09/19/2012 - 09/20/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () NILE NOYES
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	TH	1105P-1135P	ACCESS HWOOD	:30	\$175.00	09/20-09/20	1	1	1	\$175.00	

Rating: 1.4

---REPORT TOTALS---

Report Totals: 9 / \$1,635.00

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$1,635.00
 Sales Totals: 9 / \$1,635.00
 Station Totals: 9 / \$1,635.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$10,900	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 30%
		KSTU 10%	KTVX 15%	KUCW 0%	KUPX 0%	KUTV 45%
		NTVX 0%				

Books JUL12
 Demos RA2554